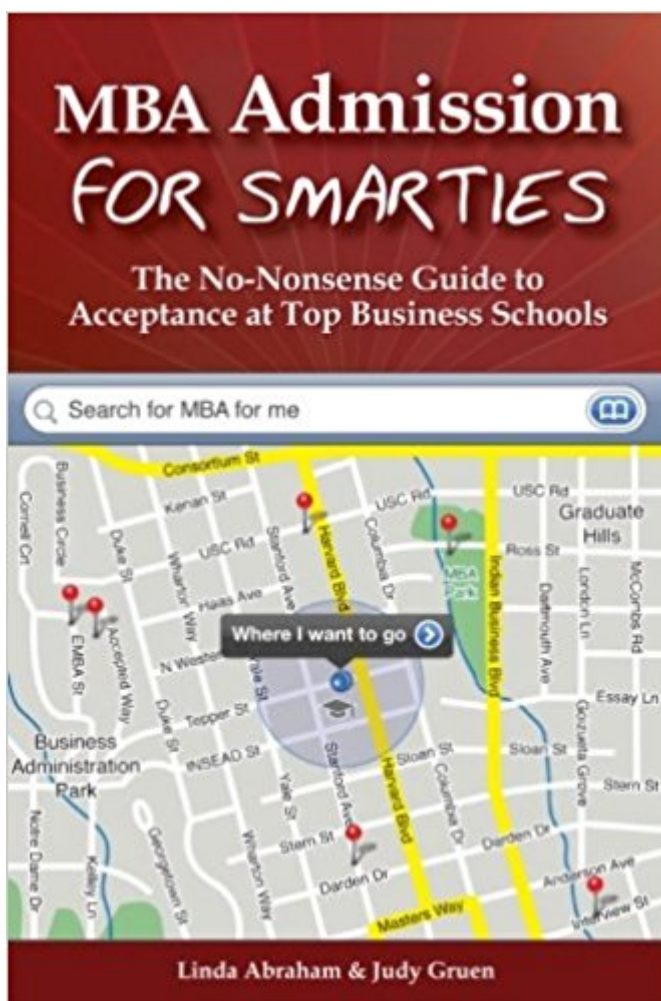


The book was found

MBA Admission For Smarties: The No-Nonsense Guide To Acceptance At Top Business Schools



Synopsis

Going for an MBA? Show your management smarts by following this straight-talking advice that will direct you through the MBA admissions maze. Written by two leading experts in MBA admissions consulting, *MBA Admissions for Smarties* reveals vital, yet often-neglected steps that will save you from the needless disappointment of applying at the wrong time, for the wrong reasons, or to the wrong programs. Part 1 of the book lays the foundation for a successful application by mapping out the key factors to consider before you actually apply. It guides you through clarifying your goals for an MBA and why it's essential that you do so. It shows you how to research MBA programs to see if you are a good fit, and then teaches you how to evaluate your qualifications for your target schools. This section concludes by preparing you to choose the right schools for you, taking into account your uniqueness as an individual with a unique learning style. With that strong foundation the book then focuses on presentation – the nuts and bolts of the application process: Essential tips on writing with clarity, specifics and meaning. Key steps to maximizing the impact of specific essay types, such as those that ask about goals, leadership, overcoming failure, and personal influences. Secrets of crafting a strong MBA resume (it's not a job resume) and gathering outstanding letters of recommendation that can tip the scales in your favor. Indispensable steps to prepare you to shine during your interviews. Finally, a special section with advice for special applicant groups: waitlisted, reapplicants, career changers, military, overrepresented groups and underrepresented minorities, as well as older applicants and younger applicants. *MBA Admissions for Smarties* is chock-full of specific examples from winning essays, resumes and letters of recommendation, as well as advice from admissions committee directors and other industry experts. If you plan to apply to a top MBA program, this book will become your best friend.

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Customer Reviews

"MBA Admissions for Smarties is a gem of a guide designed to help savvy business school applicants research and pick appropriate schools and present their application in the most compelling way to the admission committees." --Leila Pirnia, Founder, MBA Podcaster
"This is a highly comprehensive book that will be valuable to graduate school applicants and educational consultants alike. Filled with thought-provoking questions and tons of examples, it's destined to become the ultimate handbook for MBA admission." -- Maxx Duffy, President, Maxx Associates
"If there is one thing that a prospective MBAS student should take away from this book it is chapter 1. The question "what are your goals" should be such a simple thing to elucidate but it is the one question that applicants stumble over time and time again. -- Christie St. John, Ph.D., Sr Assoc. Dir of Admissions, Tuck School of Business.
"This book will help eliminate the initial fears and questions that many prospective applicants have about applying to b-school. The level of detail allows the reader to use this as a reference tool to complete the perfect application. Bravo!"--Christine E. Sneva, Director, Admissions and Financial Aid, Johnson Graduate School of Mgmt.

Linda Abraham is the founder and president of Accepted.com, the premier MBA admissions consultancy. She is also the co-founder, first president, and current vice-president of the Association of International Graduate Admissions Consultants. Since 1994, Linda has advised thousands of clients applying to top MBA programs. Her expert personal coaching and editing, as well as the concrete, cogent admission tips she has written on the Accepted.com Admissions blog and in more than a dozen grad school admissions ebooks, have benefitted countless applicants. As a leading expert in grad school admissions consulting, Linda has been quoted in The Wall Street Journal, The New York Times, The Sunday Times of London, MBA Podcaster, Beat the GMAT, GMAT Club, Poets and Quants, and other media outlets and web sites. Judy Gruen joined Accepted.com as an editor in 1996, bringing broad experience in corporate communications, health care public relations, journalism and essay writing to her work with clients. Together with Linda Abraham, she has co-authored two Accepted.com ebooks: MBA Letters of Recommendation That Rock and Law School Letters of Recommendation That Rock. Judy's essays on topics both serious and

humorous have appeared in dozens of major media outlets and have been anthologized in several books. She is also the author of several award-winning humor books, including *The Women's Daily Irony Supplement*.

It's difficult to find non-recycled material in MBA admissions books/ebooks/articles. Just about everything I had read in the past seemed like it was just lifted from somewhere else and slightly modified. After about a year and a half of immersing myself in this pre-MBA world, I felt like I had read everything I could on MBA admissions. I was wrong. After I got through the first few pages of this book, I knew it was something completely different from what I had read in the past. Of course, there were some ideas that I had seen before, but there was so much new material and many answers for questions I couldn't find elsewhere (I'll be participating in a feedback session from a school I got dinged by last year - this book gave suggestions on how to approach that and even what to ask!) Not only is it a valuable resource for just about any type of applicant (over-represented groups and military applicants take note - there are specific sections just for you!) but Linda backs up a lot of her advice with examples of essays that put her advice to work - so much so that after reading a few of her examples, I learned that I could be approaching my essays a bit more creatively so that they'd be more interesting to read but convey the same message of my prior essays. This style change led me to say what I wanted to say last time around even more efficiently so I had space to add even more - more than that, I felt that the new essay is much more fun to read. The only thing I'd say that was a drawback to this book was the formatting. I purchased the Kindle version of this book and noticed some formatting issues on the first page of each chapter. It doesn't detract too much from the experience of the book, it was just something I noticed. For as much as a price break the Kindle version is compared to the actual book, if this is my only complaint - I'll take it. A lot of people refer to the *Official Guide for GMAT Review* as the gold standard of GMAT Prep. Until now I hadn't come across a book so comprehensive that I'd give it the same title for the actual admissions process, but *MBA Admission for Smarties* is definitely that, this is the most comprehensive, most up-to-date, most informative, and best written (a pretty fun read, as far as MBA books go! I finished this book in just a few days) MBA admissions resource I have come across. I would not hesitate to recommend this book to anyone that is considering or in the process of applying for their MBA.

I just finished reading few chapters of "MBA Admission for Smarties" by Linda Abraham and Judy Gruen and must admit that it is a one of the best book available on market. Before reading this

book, I had read one another book by renowned one (I don't want to name the book or author) but that book didn't appealed to me in such a fashion as "MBA Admission for Smarties" did. This book simply made me to think, think about why MBA, about my goals, etc. I know all these are the very basic things for someone who is thinking about MBA but seriously I had never thought about why MBA? Yes, it was always in my mind that I want to go for social entrepreneurship but this book made me to think what functional location you wants in the organisation, what would be my short-term and long-term goals with respect to entrepreneurship stint? What would I be able to contribute to the organisation? I liked the way authors described the whole book in stories related to the real life. I must admit that I can see myself or my condition in almost every story. I started thinking about MBA about 3years back but even after 3years I only knew that I want to work as a social entrepreneur but within social entrepreneur what would I be doing, I didn't know and hardly thought about it. It's really difficult to just read the bunch of advice without relating those to real life but this book has done a wonderful job by relating it to real life stories. This book made me to think "Goal is something you want to do, not study." Also, your goal must be credible and you must not only decide what industry you want to work for but also the function. This book also made me to think why I do want to work as social entrepreneur? Where do I excel as a social entrepreneur? What unique I can bring to the class? Book really pushes you to think about your goals, dreams in the different perspective - the way you might not have ever thought about. "MBA Admission for Smarties" makes you really take a step back and look at the whole picture, with clear, step-by-step guidelines in each area of the MBA application process and specific tips and examples along the way. I also liked the detail about school selection, resume building and essay writing - what to write and what not to write and how to be true to you. Book is very informative and useful for everyone thinking about MBA and will let you know where you stand in relation to the requirements for admission. Another aspect of the book is it is quite straightforward - No-Nonsense Guide to Acceptance at Top Business Schools! I am quite sure that "MBA Admission for Smarties" will give one an edge over others and make one shine in the eyes of admission committee. I've just read few chapters of this book and once I will finish it, I will write more about the book and my experiences while reading it. Till that time one can check and order the book at [MBA Admission for Smarties: The No-Nonsense Guide to Acceptance at Top Business Schools](#)

The book covered the different aspects of a B school application such as the essay writing, LOR, etc. it introduces you to the procedure of application and gives you a sense of what you need to do to secure your spot in a top B school. But I found that it was quite generic and a one size doesn't fit

all philosophy applies here as well. It does not provide you with all the answers you're seeking when it comes to your B school application having your individual story. So to sum up, I recommend this book to people who are looking forward to pursuing their MBA and have just begin their preparations. For people already familiar with the application procedure and expectations from B schools, this book wouldn't help you.

The book is a very thorough guide for anyone applying to business school, providing helpful tips from former admissions professionals. It is written in a straightforward style including examples that demonstrate the key points. Highly recommend.

Great book to get an idea of the admission process, I really recommend it. Good advices and excellent guidelines to consider in your application.

I was very please with the information. Help me to fill out application successful. It came just in time for my son to use in fillinging out his application for university

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